FRANCE

ATTRACTIVENESS & ASSETS FOR INVESTORS

Global Positioning · Business Environment · Leading Sectors · 2030 Outlook

French-Arab Chamber of Commerce

2024 – 2030

9 SECTIONS · APPROX. 11 MINUTES

Presentation Overview

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GDP, global ranking, FDI dynamics

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Energy, networks, logistics

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OVERVIEW

France in Numbers

01

Top 10

of the world's largest economies

Nominal GDP — IMF 2025

3 270 Md$

Gross Domestic Product

2025, current USD — IMF

#1

FDI destination in Europe

7th consecutive year — EY 2026

1 878

investment decisions

foreign companies — 2025

93 Md€

announced at Choose France

record commitment — June 2026

67 M

creditworthy consumers

deep domestic market

Investing in France, means accessing a domestic market of 67M consumers AND a European market of 450M consumers.

FDI = Foreign Direct Investment · Sources: IMF WEO April 2026 · Business France Report 2025 · EY France Attractiveness Barometer 2026 · Choose France June 2026

BUSINESS ENVIRONMENT

02

World-Class Infrastructure

HSR & Rail

2nd largest high-speed rail network in Europe · Paris–Lyon in 2h

Energy

Over 95% low-carbon electricity · competitive industrial prices

Digital

Over 80% of premises connected to fibre · 5G in 70 cities

Air & Port

CDG: 3rd largest airport in Europe · Marseille-Fos: France's 1st Mediterranean port

Roads & Logistics

One of Europe's densest motorway networks · Top 15 globally (LPI)

Geographic Position

- Borders with 8 countries
- Direct Atlantic and Mediterranean access
- One of Europe's densest motorway networks
- 2h from London by Eurostar
- 4h from Barcelona by TGV

Sources: UIC · RTE · ARCEP · World Bank LPI · Union of French Ports — 2025 data

TALENT & RESEARCH

Human Capital & Innovation

03

Academic Ecosystem

Among the world's best

Higher education — ARWU

68,000

engineering graduates per year

Grandes Écoles

HEC, Polytechnique, Centrale...

R&D & Intellectual Property

2.2% of GDP

invested in R&D

2nd European filer

of patents at the EPO (2025)

R&D Tax Credit (CIR)

30% of R&D expenditure

Start-up Nation

#1 in Europe

start-up policies (ESNA 2025)

Over 25 unicorns

each valued over $1Bn

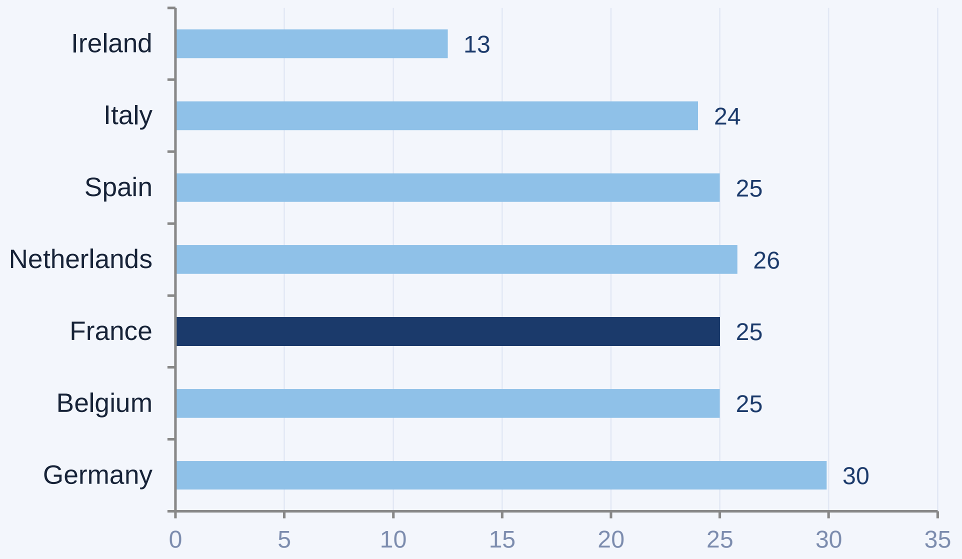
Station F

1,000 start-ups — Paris

Sources: ARWU · EPO Technology Dashboard 2025 · DGFiP · ESNA · Bpifrance — 2025 data

Tax & Regulatory Framework

Corporate Tax Rate — European Union 2025 (%)



Reform 2018 → 2022: corporate tax cut from 33.3% to 25%

SMEs: reduced rate of 15% up to €42,500 profit

Sources: DGFiP · OECD Tax Database 2025 · Business France · Bpifrance

Investment Incentives

R&D Tax Credit (CIR)

30% of R&D expenditure · cap €100M/year

Young Innovative Company Status

Social charge exemptions for 5 years

130 bilateral tax treaties

Protection against double taxation

Business France One-Stop Shop

A single point of contact for investment

SECTOR OPPORTUNITIES

05

Sectors of Excellence

Aerospace & Defence

Airbus, Safran, Thales, Dassault
€34Bn annual exports
France's #1 industrial employer

Life Sciences & Pharma

Sanofi, Ipsen, BioMérieux
3rd pharmaceutical producer in EU
700 biotech companies

Energy & Transition

Nuclear, hydrogen, offshore wind
France 2030 Plan: €54Bn
57 reactors in operation

Finance & Fintech

BNP Paribas, Société Générale, AXA
La Défense: EU's #1 business district
400+ fintechs

Infrastructure & Construction

Vinci, Eiffage, Bouygues
Global sector leaders
Export expertise in 150 countries

AI & Deeptech

Mistral AI, Owkin, Prophesee
€3Bn — AI plan
Station F and 250 public labs

Sources: DGE · Business France · Bpifrance · GIFAS · Leem · France Fintech — 2025 data

COMPARATIVE POSITIONING

France vs. Its European Neighbours

06

	France	Germany	Spain	United Kingdom
EU Single Market Access (450M consumers)	**Yes**	Yes	Yes	No
Corporate Tax (2025)	**25 %**	29,9 %	25 %	25 %
Industrial electricity cost	**Very competitive**	High	Medium	High
R&D Tax Credit	**30% (CIR)**	≈25% (capped)	Up to 42%	≈20% (RDEC)
High-speed rail network	**2nd in Europe**	Dense	1st in density	Off continent

In summary: France is one of the few European countries combining guaranteed access to the EU single market, a tax framework now aligned with the EU average (25% CIT + 30% R&D credit) and one of the most competitive industrial energy costs in Western Europe.

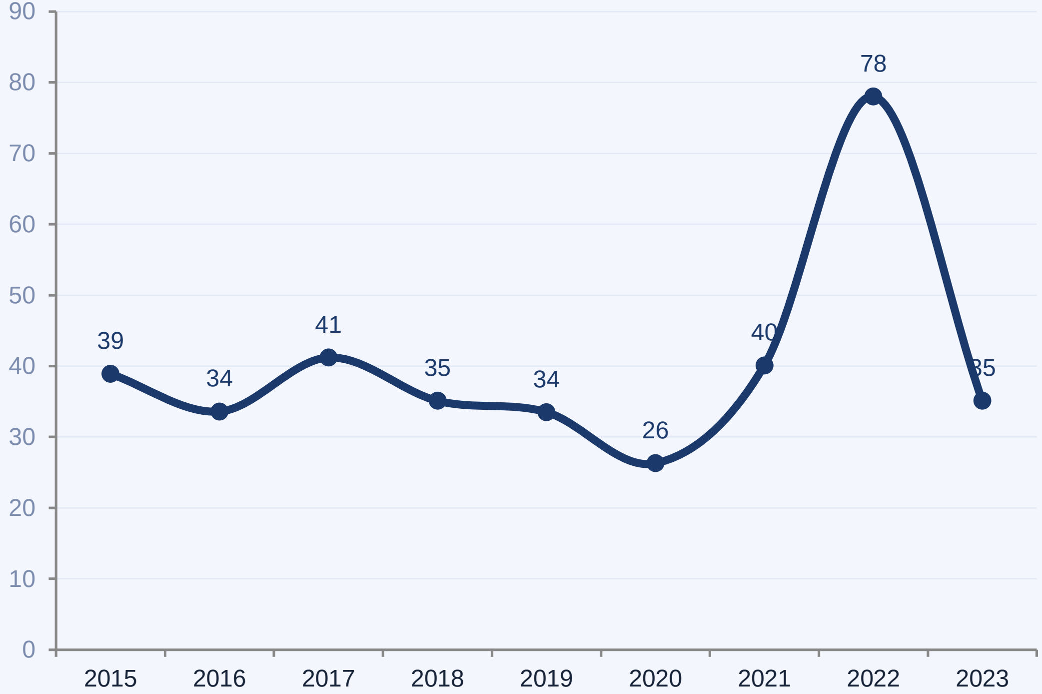
Sources: OECD Tax Database 2025 · Eurostat · UIC · DGFiP — indicative comparison, excluding sector-specific schemes

MARKET DATA

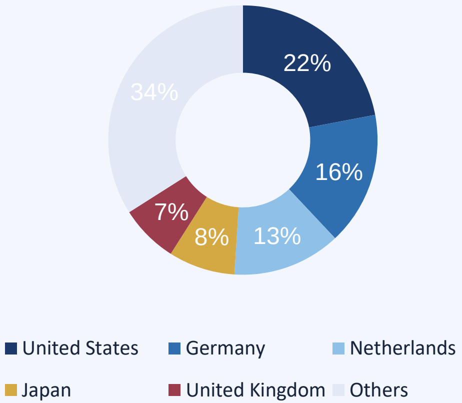
07

Foreign Direct Investment Flows

Inward FDI to France — historical (€Bn)



Main FDI Origins — 2025



#1	in Europe for FDI — 7th consecutive year (EY 2026)
852	job-creating investment projects in 2025
47 734	jobs created or maintained in 2025 (Business France)

Sources: Banque de France, Focus Direct Investment 2024 · Business France Report 2025 · EY France Attractiveness Barometer 2026

Choose France 2026: €93Bn in commitments announced on 1 June 2026 — historic record, strong signal of international confidence.

ROADMAP

08

Outlook — France 2030

2024–2025

Reindustrialisation

- France 2030 Plan: €54Bn
- Batteries & semiconductors
- Green aviation
- Green chemistry

2024–2026

Paris 2024 Olympic Legacy

- Paris 2024: €10Bn invested
- Tourism & digital legacy
- Grand Paris Express
- Universal fibre

2027–2028

Industrial Decarbonisation

- Low-carbon steel & cement
- Open hydrogen market
- Offshore wind projects
- 60 TWh renewable — target

2030

France 2030 Targets

- Target: leading green economy in EU
- 100 French unicorns
- €35Bn FDI/year — target
- Full industrial employment

Sources: SGPI · France 2030 Plan · DGTrésor · Business France · EY Barometer 2026 · Choose France June 2026

IN SUMMARY

Why Invest in France?

Political & Legal Stability
Rule of law and investment protection

Market of 67M Consumers
Strong purchasing power, solid middle class

Highly Qualified Talent
World-class engineers, researchers and managers

European Union Hub
Direct access to a market of 450M consumers

Competitive Tax Incentives
R&D credit, JEI status, 25% CIT, anti-double taxation treaties

Industrial Vision 2030
€54Bn in public funds committed over 5 years

1. **Initial Meeting**
   Present your project to our team
2. **Personalised Assessment**
   Sector, tax and legal analysis
3. **Introduction**
   Business France, AFD, sector partners