



مجلس الأعمال السعودي الفرنسي  
Conseil d'Affaires Franco-Saoudien



اتحاد الغرف التجارية السعودية  
Federation Of Saudi Chambers of Commerce

**DELEGATION OF THE SAUDI FRENCH BUSINESS  
COUNCIL (CAFS) – PARIS, 15-19 JUNE 2026**

# ORGANISERS & SPONSORS



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Conseil d'Affaires Franco-Saoudien



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Federation Of Saudi Chambers of Commerce

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# PROGRAM

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- **16 June 2026**
- **2 PM – CAFS Meeting with MEDEF International** with Mr. Laurent Germain, CEO of EGIS and Co-Chairman of the France-Saudi Arabia Council
- **6 PM – Site visit at the Institut du Monde Arabe** with Mrs. Anne-Claire Legendre, President
  
- **17 June 2026**
- **11 AM – Meeting with the French-Arabic Chamber of Commerce (CCFA) and CCI France**
- **Afternoon – Free time**
  
- **18-19 June 2026**
- **All day – Vision Golfe by Business France** at the French Ministry of Finance and Economy



# 16 June – Meeting MEDEFi

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- **2.00 PM**
- **Arrival at the Fédération Nationale des Travaux Publics:**  
3 rue de Berri - 75008 Paris  
<https://maps.app.goo.gl/XGfraT5pax37Ca4c8>
- **2.15 PM**
- **Provisional agenda of the meeting:**
  - Welcoming speeches
  - Brief on the bilateral Saudi French bilateral economic relations and on the opportunities offered by the Saudi market to French companies
  - Brief on the impact of the current crisis on GCC countries and on Saudi Arabia specifically
  - Brief on the recent strategic reorientations implemented in Saudi Arabia (Vision 2030, Giga Projects, International events)
  - Brief on the current legal framework for French investors in Saudi Arabia
  - Tour de table with participating companies
- **3.15 PM**
- **Networking coffee break**

# 16 June – Meeting IMA

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- **5.45 PM**
- **Arrival of participants at the Arab Cultural Institute:**  
Institut du Monde Arabe (IMA)  
1 Rue des Fossés Saint-Bernard, 75005 Paris, France  
<https://maps.app.goo.gl/5YRSZf5YrApWepS79>
- **6.00 – 7.00 PM**
- **Private guided tour of the exhibition on Lebanon: “Byblos, Cité millénaire”** (*Byblos, thousand-year-old city*)





# 17 June – Meeting CCI France / CCFA

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- **10.45 PM**
- **Arrival of participants at Maison de l'Amérique Latine:**  
217 Bd Saint-Germain, 75007 Paris, France  
<https://maps.app.goo.gl/QDv3FLnYg34D8jXa7>
- **11 AM**
- **Meeting with the French-Arabic Chamber of Commerce (CCFA), and CCI France:**
  - Opening remarks by Mr. Mohamed Ben Laden, President of CAFS, by Mr. Raoul Delamare, President of CCFA, and by CCI France
  - Overview of Franco-Saudi bilateral economic relations
  - Opportunities offered by the Saudi market and the impact of the current crisis
  - Presentation of CCFA
  - Presentation of the attractiveness of the French market for foreign investors
  - Overview of CCI France and Team France Export
  - Networking between French and Saudi Companies
- **1.00 PM**
- **End of meeting**



# 18-19 June – Vision Golfe

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- **8.30 AM**
- **Arrival of participants at Vision Golfe:**  
French Ministry for the Economy, Finance and Industrial,  
Energy and Digital Sovereignty  
139 rue de Bercy, Paris 75012  
Metro, lines 14 – 6 (Station Bercy)  
<https://maps.app.goo.gl/H8cfRH7XKmiB5gsb6>
- **IMPORTANT INFORMATION:**
- Registration must be done individually by each participant on Business France's website:  
<https://event.businessfrance.fr/vision-golfe/en/home/#Register>
- Each participant will be required to show a passport to enter the location.
- **ALL DAY**
- Conferences, panel discussions & networking with participants



# SAUDI VIP GUESTS

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**H.E. Eng. Ahmad AL-OHALI**

**Governor of the Saudi General Authority for Military Industries (GAMI)**

Official government regulator, enabler, and licensor of Saudi Arabia's defense sector



**H.E. Mr. Fahad AL-RUWAILY**

**Ambassador of the Kingdom of Saudi Arabia to France**



**Mr. Abdullah Saleh KAMEL**

**Chairman of the Federation of Saudi Chambers  
Chairman of Dallah Albaraka Holding Company**

*5<sup>th</sup> largest Saudi groups, with 100+ companies and 60,000 employees in all sectors and 43 countries*



**Mr. Talal AL MARRI**

**CEO of EXPO 2030 RIYADH**

*One of Saudi Arabia's biggest strategic projects and is expected to host more than 195 countries and over 40 million visits*



# SAUDI VIP GUESTS

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**Dr. Badr AL SUWAIDAN**

**President & CEO of ARABSAT**

*Arab world's leading satellite operator, founded in 1976 in Riyadh, serving broadcasting, telecom and digital connectivity*



**Mr. Nawaf AL-BAWARDI**

**Deputy Governor for Localization Sector of the Saudi General Authority for Military Industries (GAMI)**



**Eng. Sultan Mohammed ALMUSALLAM**

**Secretary General of the Federation of Saudi Chambers**

*Public organisation representing all the Chambers of Commerce of Saudi Arabia*

# CAFS BOARD MEMBERS

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**Mr. Mohamed BEN LADEN**

**President of the Saudi French Business Council (CAFS)  
Chairman of BLK Partners & Armada Holding**



**H.H. Princess Noura Faisal ALSAUD**

**Vice-President of the Saudi French Business Council (CAFS)  
Founder of Culture House & CEO of Jay3elle**  
*Saudi cultural and creative venture at the intersection of  
entrepreneurship, culture and contemporary Saudi soft power*



**Eng. FAIZ ALELWEET**

**Vice-President of the Saudi French Business Council (CAFS)  
Chairman of International Aramoon**  
*Saudi engineering and environmental services company active  
in water and infrastructure*



**Mr. Nawaf ALSHARIF**

**Member of the Executive Committee  
Chairman of AlSharif Group**  
*Large Saudi groups, active in power transmission, water  
networks, smart-city infrastructure and hospitality*



# CAFS BOARD MEMBERS

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**Dr. Fahad ALJUWAIDI**

**Member of the Executive Committee  
CEO of FAB Saudi Arabia**

*Largest bank and one of the region's safest financial institutions, with strong activity in Saudi Arabia and an office in Paris*



**Eng. Soufyan ALKABBANI**

**Member of the Executive Committee  
CEO of Saudico Electronic System**

*Saudi ICT company specialized in telecom and digital infrastructure, specialised in the hospitality sector*



**Mr. Mohammed ALAMOUDI**

**Member of the Executive Committee  
Vice-President of Alamoudi Brothers Company**

*Large Saudi company investing in the real-estate sector, including in the region of Paris*



**Mr. Zaher ALMUNAJJED**

**Member of the Executive Committee  
Chairman of Urjuan Real Estate Developers**

*Prominent Saudi real estate development and construction management firm*



# CAFS MEMBERS

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## **ABF LAW FIRM**

**Mr. Ali ALAMRI - CEO**

*Riyadh corporate and commercial law firm serving local and international clients*



## **ALI ALYAMI & PARTNERS / ALBORMAN GROUP**

**Mr. Ali ALYAMI - President**

*Saudi trading and contracting group in maintenance, construction, office furniture, shipping and security systems*



## **AL TAISEER GROUP TALCO INDUSTRIAL COMPANY**

**Mr. Faisal AL-FHEED - Sales and Marketing Director**

*Saudi aluminium manufacturer with 60,000 tons of annual capacity and exports to more than 60 countries including Europe*



## **BAHRA ELECTRIC**

**Mr. Kareem IDRIS - Deputy CEO**

*Large Saudi manufacturer with a 500,000-sqm site, producing cables, electrical equipment and power solutions for clients in GCC and Europe*

# CAFS MEMBERS

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## **BETTER GROUP**

**Eng. Khaled ALANAZI - CEO**

Multisectorial Saudi company, including in event planning and digital services



## **BNP PARIBAS**

**Mrs. Reema ALASMARI - Head of Territory Saudi Arabia**

*One of Europe's leading financial institutions, active in Saudi Arabia for nearly 20 years and headquartered in Paris*



## **FAB SAUDI ARABIA**

**Mr. Nawar ALKHUNIZI - Managing Director - Wholesale Banking Saudi Arabia**

*Largest bank and one of the region's safest financial institutions, with strong activity in Saudi Arabia and an office in Paris*



## **GROUPE DCI**

**Eng. Abdulwahab ALFAHDAH - General Manager Saudi Arabia**

*French defense and training group active in Saudi Arabia*

# CAFS MEMBERS

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## **MAG (ALMAJAL ALARABI GROUP)**

**Mr. Mazen AL ZAHRANI - Vice-President Real Estate**

*Major Saudi group operating through 12 companies with 10,000 employees, in integrated services, construction and facility management*



## **TABSEER**

**Mr. Mansour AL QAHTANI - CEO**

*Saudi conformity-assessment and certification company for quality compliance, product certification and market access*



# CAFS MEMBERS

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## **ABA WORKSHOP**

**Mrs. Nelly BUSSAC - CEO & Co-Founder**

*French architecture and planning firm specialized in low-carbon mobility, reversible urban spaces and multimodal infrastructure*



## **AL TAISEER GROUP TALCO INDUSTRIAL COMPANY**

**Mr. Vishal PANDAY - Export Manager**

*Saudi aluminium manufacturer with 60,000 tons of annual capacity and exports to more than 60 countries including Europe*



## **ATELIERS DE FRANCE**

**Mr. Antoine COURTOIS – President**

*French heritage and high-end craftsmanship group in design, architecture and restoration, registered in Saudi Arabia*



## **B2G CONSULTING**

**Mrs. Caroline PETROQUE-GOMER - Head of Cyber and Digital Resilience**

*French advisory firm specialized in cyber, resilience and digital transformation, registered in Saudi Arabia*

# CAFS MEMBERS

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## **CLINGROUP**

**Dr. Nadia CHEAIB – President**

*French healthcare-oriented group also present in training and human-resources services in the Middle East*



## **DASSAULT SYSTEMES**

**Mr. Denis GUILLOIS - CEO Saudi Arabia**

*Leading French technology in advanced software and industrial digital solutions, registered in Saudi Arabia*



## **ESL-NSI**

**Mr. Bertrand BESANCENOT - Senior Advisor / Former Ambassador of France to Saudi Arabia**

*French advisory player with strong institutional and business expertise related to Saudi Arabia and the Middle East*



## **FIRST ABU DHABI BANK**

**Mr. Christophe KLOETI - Head of Trade Finance EU**

*Largest bank and one of the region's safest financial institutions, with strong activity in Saudi Arabia and an office in Paris*

# CAFS MEMBERS

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## **FRENCH ATTITUDE**

**Mrs. Rym BAGHOULI – CEO**

*French specialising in influence marketing, press relations, public relations and premium communication*



## **GENTA**

**Mr. Katada ELIBRAHIM - Business Development Manager**

*French consulting and human-capital company active in advisory and training services, registered in Saudi Arabia*



## **JAY3LLE**

**Mrs. Sonia MILADI - Chief of Staff**

*Saudi contemporary and luxury women's fashion brand, based merging haute couture, resort wear, and golf culture*



## **LONSDALE**

**Mrs. Jocelyne HENRI DANET - Global Chief Growth Officer**

*French branding, design and innovation agency bringing together 210+ talents in Paris, New York and Singapore*

# CAFS MEMBERS

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## LONSDALE

**Mrs. Sandrine AMICE - Growth and Client relation Director**  
*French branding, design and innovation agency bringing together 210+ talents in Paris, New York and Singapore*



## MAG (ALMAJAL ALARABI GROUP)

**Mr. Salman EL AISSAMI – General Manager**  
*Major Saudi group operating through 12 companies with 10,000 employees, in integrated services, construction and facility management*



## MARKET INSIGHT INTERNATIONAL

**Mr. Eric REINGEWERTZ - General Manager**  
*Saudi market-research company with 20 years of activity and regional reach across the GCC, MENA, Europe and Africa*



## NEUROBOOST.AI

**Mr. Michael TAIEB – Directeur**  
*AI-focused company representing the new generation of technology ventures active in advanced digital solutions and innovation*



# CAFS MEMBERS

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## PARIS LIGHTING

**Mr. Jean-Pierre TROUVREY - Managing Director**

*French company positioned in lighting and project environments, with relevance to design, interiors and premium built spaces*



## RSM AVOCATS

**Mr. Jean-Baptiste BARSİ – Partner**

*French law firm of the RSM network, a leading networks of audit, accounting, tax and consulting firms, in more than 120 countries*



## TABSEER

**Mrs. Ratiba BEN AHMED - Sales Specialist**

*Saudi conformity-assessment and certification company for quality compliance, product certification and market access*



## TASC OUTSOURCING

**Mrs. Amina GAZZAH - Regional Partnership Manager**

*Major regional HR and workforce-solutions company in recruitment, staffing, outsourcing and payroll services across the GCC*

# CAFS MEMBERS

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## **VALTUS ALLIANCE**

**Mr. Xavier SAEZ** – Partner

Leading reference for Executive Interim Management in 24 countries, with 9 subsidiaries and a presence in Saudi Arabia

