CAFS DELEGATION TO FRANCE

16-19 June 2025, Paris

PROVISIONAL PROGRAM

MONDAY 16 JUNE 2025	
SHARING OF EXPERIENCE BY REGION ILE-DE-FRANCE PARIS OLYMPIC GAMES 2024 & PROSPECTION OF INVESTMENT IN FRANCE	
9.30 AM	Meeting at the headquarters of Région Ile-De-France 2 Rue Simone Veil, 93400 Saint-Ouen-sur-Seine, France https://maps.app.goo.gl/UqumCe8hm44rS66g9
10.00 AM	Welcoming coffee
10.15 AM	Welcoming speech by Mr. Geoffroy Didier, Vice-President of the Région Ile-de-France
10.30 AM	Presentation of the report on the organisation of the Paris Olympic Games 2024: • Mr. Laurent Probst, General Director of Transports & Mobility for Region Ile-de-France • Mr. Patrick Karam, Vice-President of the Region Ile-de-France in charge of the Olympic Games • Mrs. Yasmine Camara, Special Delegate to Olympic Games
12.30 PM	Networking lunch with French companies in the tourism, hospitality, sports, tech and other sectors
3.00 PM	Visit of Olympic sites: • Saint-Denis Stadium • Olympic Village of Saint-Denis Pleyel, which has been transformed in student dorms, schools, and so on
5.00 PM	End of site visits
CAFS GALA DINNER	
7.00 PM	Welcoming cocktail participants to the CAFS Gala Dinner Le Pré Catelan Restaurant Bois de Boulogne, 75016 Paris, France https://maps.app.goo.gl/w7WYa2y6ZKytnjvT8
7.30 PM	Welcoming speech by Dr. Mohamed Ben Laden, President of the Saudi French Business Council (CAFS)
7.40 PM	Keynote speeches by officials and guests of honour (TBC)
8.20 PM	Beginning of Gala Dinner

TUESDAY 17 JUNE 2025	
VISION GOLFE 2025 **REGISTER HERE:** **https://event.businessfrance.fr/vision-golfe/en/home/#Register**	
8.30 AM	Welcoming of participants at the French Ministry for the Economy, Finance and Industrial and Digital Sovereignty 139 Rue de Bercy, 75012 Paris, France https://maps.app.goo.gl/s58oc4jNQ7fPYhBBA
9.00 AM	Opening remarks
9.30 AM	Blueprints for 2030, Accelerating Visions 5 Years Ahead
10.15 AM	Succeeding in the GCC Market: Strategies and Insights
11.00 AM	Agribusiness Excellence: French Innovations Shaping the GCC Market
11.45 AM	Routes of Growth: Expanding Transport connections Between France and the GCC
12.30 PM	Cocktail & Networking Lunch
2.15 PM	Healing Lives Together; The Role of Franco-GCC Collaboration in Tech-Driven Healthcare
3.00 PM	Timeless Luxury, Smart Retail: Reinventing the Franco-GCC Experience
3.45 PM	Beyond the Game: Economic Impacts of Sports and Tourism
4.30 PM	Shaping Tomorrow's Minds: The Learning Revolution in Franco-GCC Global Education Partnerships
5.15 PM	Closing remarks
7.00 PM	Networking cocktail "French night on the Seine II"
WEDNESDAY 18 JUNE 2025	
VISION GOLFE 2025 **REGISTER HERE:** **https://event.businessfrance.fr/vision-golfe/en/home/#Register**	
9.00 AM	Welcoming of participants at the French Ministry for the Economy, Finance and Industrial and Digital Sovereignty 139 Rue de Bercy, 75012 Paris, France https://maps.app.goo.gl/s58oc4jNQ7fPYhBBA
9.30 AM	Welcoming coffee
10.15 AM	Opening remarks

10.30 AM	Keynote speech
10.40 AM	IA: Technology and Innovation Fueling New Horizons
11.20 AM	Keynote speech
11.30 AM	Innovating for Sustainability: Managing Water, Waste, and Energy in the Gulf
12.10 PM	Keynote speech
12.20 PM	Closing remarks
12.30 PM	Cocktail & Networking Lunch
2.00 PM	B2B meetings
5.00 PM	End of event
THURSDAY 19 JUNE 2025	
CAFS MEETING WITH MEDEF INTERNATIONAL	
9.00 AM	Welcoming of participants at the MEDEF International 20 Av. Rapp, 75007 Paris, France https://maps.app.goo.gl/p6PHXcFWMiNBxcpB6
9.30 AM	Welcoming speech by Mr. Laurent Germain, Chairman of the MEDEF International, Co-Chair of the CAFS
9.45 AM	Discussion with Dr. Mohamed Ben Lande, President of the CAFS, on the evolution of the Saudi environment for foreign investors, including large projects, international events, and localisation of industrial manufacturing
10.00 AM	Discussion and sharing of experience between French and Saudi companies on Saudi-French partnerships, and the participation in large projects and international events, investment in the Saudi tourism, sports and hospitality sectors
12.00 PM	Networking lunch between French & Saudi companies
2.00 PM	End of meeting and of CAFS delegation to France