



ESSEC
BUSINESS SCHOOL

Enlighten. Lead. Change.



ESSEC
EXECUTIVE EDUCATION

ESSEC BUSINESS SCHOOL



Vincenzo Vinzi
Dean and President
of ESSEC Business School

CREATED IN 1907, ESSEC
BUSINESS SCHOOL IS A
WORLD-SCHOOL WITH
FRENCH ROOTS. ITS PURPOSE
IS TO INFUSE TOMORROW'S
LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community** of more than **69,000 Alumni** all across the globe. ■

Key figures

69,000
graduates worldwide

4 — +1
campuses in
Cergy, Paris-La Défense,
Singapore and Rabat
augmented
digital
campus

220 partner universities
in 46 countries

31 double degree programs
(24 international, 7 national)

169 permanent faculty of 37 nationalities
including 23 Emeriti professors

24 learning and research chairs

+ 1000 partner companies

7,407
students in full-time undergraduate
and graduate programs

40.75% — +100
international
students
nationalities
represented

86 +100
PhD
students
student
organizations

5,000
managers in executive education

#9

**European
Business School**
Financial Times, 2022

#9

Executive Education
Financial Times, 2023

#5

Customized Programs
Financial Times, 2022

3 CAMPUSES

**Cergy, Paris-La Défense,
Singapore and Rabat**















69,000

Alumni worldwide

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PROGRAMS	LANGUAGE	FORMAT	TYPE	DURATION	INTAKE	MINIMUM WORK EXPERIENCE REQUIRED
GENERAL MANAGEMENT PROGRAMS						
Management et Gestion des Organisations		Part-time	In-person/Online	12 months	Spring	3 years
Management Général		Part-time/Weekend	In-person	12 months	Spring/Autumn	10 years
MBA & EXECUTIVE MBA						
Global MBA		Full-time	In-person	12 months	Autumn	3 years
ESSEC & Mannheim Executive MBA		Part-time/Modular	In-person	18 months	Autumn	8 years
ESSEC Executive MBA		Part-time/Weekend	In-person	18 months	Spring	7 years
SPECIALIZED PROGRAMS						
Executive Master in Real Estate Management		Part-time/Weekend	In-person	12 months	Autumn	5 years
Executive Specialized Masters (finance, marketing and health)		Part-time/Weekend	In-person	12 months	Autumn	3 years
Executive Master in Luxury Management and Design Innovation - EMILUX (ESSEC & Parsons)		Part-time/Modular	Hybrid	12 months	Autumn	6 years
Global Executive Master in Hospitality Leadership (ESSEC & Glion)		Part-time/Modular	Hybrid	12 months	Autumn	6 years
Online Executive Master in Digital Transformation		Part-time/Modular	Online	18 months	Spring/Autumn	3 years
SHORT EXECUTIVE PROGRAMS AND EXECUTIVE CERTIFICATES						
Goldman Sachs 10,000 Small Businesses		Part-time	Hybrid	16 days	Spring/Autumn	-
Executive Certificates		Part-time	In-person/Online	9 to 31 days	Spring/Autumn	-
Short Programs		Part-time	In-person/Online	2 to 9 days	Spring/Autumn	-
PROGRAMS FOR ORGANIZATIONS						
Programs from our catalogue		Part-time/Full-time	In-person/Hybrid/Online	2 days to 18 months	Spring/Autumn	-
Custom programs	All customized training programs are designed in collaboration with organizations to meet their specific needs					



GENERAL MANAGEMENT PROGRAMS

CLASS PROFILE

39

AVERAGE AGE

70

CLASS SIZE

44%

WOMEN

15

AVERAGE WORK EXPERIENCE



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MANAGEMENT & GESTION DES ORGANISATIONS

IS THIS PROGRAM FOR YOU?

Are you a French-speaking senior executive or middle manager willing to strengthen your **managerial abilities**, develop a **360° view of business** and enhance your **leadership skills**? Then this program is made for you!

5 REASONS WHY

- 1 WEEKEND FORMAT**
- 2 TAILOR MADE COURSES**
- 3 CONTINUOUS PROFESSIONAL COACHING**
- 4 GUIDED PROFESSIONAL THESIS**
- 5 A NETWORK OF EXCELLENCE**

BUILD YOUR OWN TRACK

The Management et Gestion des Organisations program is build in 3 steps (Core courses + Elective modules + Thesis) offering its participant a great flexibility to build their own track by choosing 4 modules from the following list of themes:

STRATEGY, ENTREPRENEURSHIP AND ORGANIZATIONS

OPERATIONS: PURCHASING AND SUPPLY CHAIN

MARKETING & BUSINESS DEVELOPMENT

MANAGEMENT CONTROL-FINANCE

MANAGEMENT AND HUMAN RESOURCES

INFORMATION AND DIGITAL SYSTEMS

KEY FACTS

- › **Duration:** 46 days over 12 month + 6 month for the thesis.
 - › **Core Courses:** 19 days.
 - › **Elective Module:** 24 days over 9 months.
 - › **Thesis:** 8 days of methodology (and 6 months of writing): internal consulting, project aimed at solving a business problem.
 - › **Intake:** 3 intakes between February and June.
 - › **Format:** 2 days every 2 weeks or 3 days per month, on site or blended.
- Rolling Applications.**

REQUIREMENTS

- › A university degree.
- › 3 years of professional experience.

GET IN TOUCH

The MGO Team

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CLASS PROFILE

45

AVERAGE AGE

30

CLASS SIZE

44%

WOMEN

21

AVERAGE WORK EXPERIENCE



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MANAGEMENT GÉNÉRAL

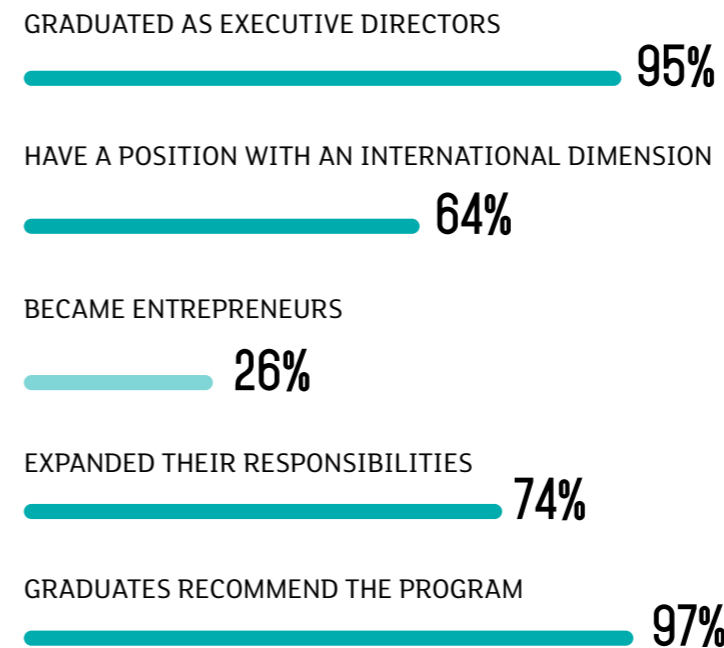
IS THIS PROGRAM FOR YOU?

Are you a seasoned manager with over 15 years of experience seeking to accelerate the second phase of your career? Do you want to take a step back, **consolidate your professional experience, update your strategic vision** and **join a wide network** of experienced leaders? Then this program is made for you!

6 REASONS WHY

- 1** A FORMAT ADAPTED TO EXECUTIVES' PROFESSIONAL CONSTRAINTS
- 2** A CHANGE OF APPROACH AND SHIFT OF PERSPECTIVE
- 3** INDIVIDUAL AND COLLECTIVE SUPPORT WITH SAINT-CYR COACHES AND SPEAKERS
- 4** A STRATEGIC PROJECT BUILT WITH YOUR PEERS
- 5** EXCELLENT ACADEMIC CONTENT
- 6** A RECOGNIZED DEGREE

CAREERS



KEYS FACTS

Duration: 47.5 days over 12 months.
Intake: Spring and Autumn.
Format: 2 days every 2 weeks
9 days of seminar abroad.

REQUIREMENTS

- > High level of responsibility
- > Minimum of 10 years of professional experience

GET IN TOUCH

The MG Team
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MBA & EXECUTIVE MBA

CLASS PROFILE

30

AVERAGE AGE

16

NATIONALITIES

55%

WOMEN

6

AVERAGE WORK EXPERIENCE

GLOBAL MBA

IS THIS PROGRAM FOR YOU?

You are an open-minded, ambitious, passionate, international profile and are looking to take your career to the next level? Are you looking to become an innovative, responsible and digital savvy leader with excellent leadership skills and networking abilities? Then this Global MBA is made for you!

5 REASONS WHY

- 1** BUILD YOUR CUSTOMIZED MBA
- 2** BECOME A RESPONSIBLE BUSINESS LEADER
- 3** UNLOCK BOUNDLESS OPPORTUNITIES IN EUROPE
- 4** REACH BEYOND YOUR CAREER ASPIRATIONS
- 5** EXPERIENCE THE POWER OF A BOUTIQUE-SIZED MBA

CAREER

OUR GRADUATES ARE EMPLOYED WITHIN 3 MONTHS OF GRADUATION



OUR GRADUATES HAVE A JOB WITH AN INTERNATIONAL EXPOSURE



OUR GRADUATES CHANGED COUNTRY POST-GRADUATION



#ESSECGMBAEXPERIENCE

 ESSEC Global MBA

 Global MBA, ESSEC Business School



GET IN TOUCH

Global MBA Team

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KEY FACTS

- 12 month full-time MBA- Intake: September
- 3 Key topics of choice: Sustainability | Digital Leadership | Innovation & Entrepreneurship
- 4 Career Learning Labs: Consulting | Finance | Luxury | Product management
- 2 Career & networking study trips in key European business hubs
- 3 Career accelerator options: Internship | Global Field Project | Venturing project

REQUIREMENTS

- 4-year Bachelor's Degree.
- International experience.
- At least 25 years of age.
- At least 3 years work-experience.
- GMAT/GRE or TAGE-MAGE score.
- Advanced English level.

*24 month apprenticeship option available



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CLASS PROFILE

40

AVERAGE AGE

20

NATIONALITIES

40%

WOMEN

17

AVERAGE WORK EXPERIENCE

80.000

ESSEC + MANNHEIM ALUMNI

ESSEC & MANNHEIM
EXECUTIVE MBA



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ESSEC & MANNHEIM EXECUTIVE MBA

IS THIS PROGRAM FOR YOU?

You are a senior executive interested in finding a fast-track solution to **career advancement**. You're also looking to acquire globally applicable **business know-how** and an effective framework for **leadership development** in order to successfully meet tomorrow's business challenges head-on... then this program is made for you!

5 REASONS WHY



FLEXIBLE
MODULAR
FORMAT



INTERNATIONAL
EXPERIENCE



GROUP WORK
PHILOSOPHY



INTEGRATED
LEADERSHIP
DEVELOPMENT



VALUABLE
AND LASTING
NETWORK

PROGRAM HIGHLIGHTS

- › **Career Advancement:** Workshops, Networking, Individual and group coaching sessions.
- › **Cross-cultural Experience:** International residencies in the USA and Asia.
- › **Social Class Project:** A social or environmental project led with the entire cohort and contributing to the betterment of society.

CAREER

GRADUATES WHO HAVE TAKEN ON ADDITIONAL RESPONSIBILITIES

87%

GRADUATES WHO HOLD POSITIONS WITH GLOBAL EXPOSURE

89%

AVERAGE SALARY INCREASE 3 YEARS POST DEGREE

76%

#BELIEVE

#LEAD

#SUCCEED



KEYS FACTS

Duration: 18 months.

Intake: October.

Rolling applications.

Format: 6 day modules every 6 weeks from Tuesday to Sunday noon.

REQUIREMENTS


- › A 4-year higher education degree.
- › 8 years of work experience.
- › Including 5 years of managerial experience.
- › International work experience.
- › Employer's consent.

GET IN TOUCH

Executive MBA Team

Email: executivemba@essec.edu

Follow us on LinkedIn:

 ESSEC EMBA Programs



CLASS PROFILE

37

AVERAGE AGE

40

PARTICIPANTS

40%

WOMEN

12

AVERAGE WORK EXPERIENCE



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ESSEC EXECUTIVE MBA

IS THIS PROGRAM FOR YOU?

If you wish to expand your **general management knowledge**, gain **international experience**, launch your own business, develop an **intrapreneurial project** or simply grow as an effective leader in the digital age, then this program is made for you!

5 REASONS WHY



1 MONTHLY WEEK-END FORMAT



2 INTERNATIONAL EXPERIENCE



3 GROUP WORK PHILOSOPHY



4 INTEGRATED LEADERSHIP DEVELOPMENT



5 VALUABLE AND LASTING NETWORK

PROGRAM HIGHLIGHTS

- › **Career Advancement:** Workshops, Networking, Individualized Coaching Programs.
- › **Cross-Culture Experience:** International residencies in Europe, the USA and Asia.
- › **Social class project:** A social or environmental project led with the entire cohort and contributing to the betterment of society.

CAREER

GRADUATES WHO HAVE TAKEN ON ADDITIONAL RESPONSIBILITIES



AVERAGE INCREASE IN SALARY 3 YEARS POST DEGREE



GRADUATES WHO HOLD POSITIONS WITH GLOBAL EXPOSURE



#EXPERTISE

#EXPLORATION

#ENTREPRENEURSHIP

KEY FACTS

Duration: 18 months.

Intake: March/April.

Rolling Applications.

Format: 66 days, 3.5 days per month (long weekends).

REQUIREMENTS


- › An academic degree.
- › 7 years of work experience including 3 years of managerial experience.
- › Advanced level in International work experience à la ligne

GET IN TOUCH

The Executive MBA Team

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Follow us on LinkedIn:

 ESSEC EMBA Programs





SPECIALIZED PROGRAMS



CLASS PROFILE

35

AVERAGE AGE

30

CLASS SIZE

12

AVERAGE WORK EXPERIENCE



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EXECUTIVE MASTER IN REAL ESTATE MANAGEMENT

IS THIS PROGRAM FOR YOU?

If you wish to develop **managerial skills** in the field of real estate: investments, transactions, promotions, administration of property, operation management or technical and economic property assets, then this program is made for you!

5 REASONS WHY

-  **1 WEEKEND FORMAT**
-  **2 RICS ACCREDITED DEGREE**
-  **3 GUIDED PROFESSIONAL THESIS**
-  **4 INTERNATIONAL STUDY TRIP**
-  **5 A NETWORK OF EXCELLENCE**

EXAMPLES OF CAREER EVOLUTION

BEFORE	»»	AFTER
Cross Asset Solution Sales	»»	Business Development Director
Senior corporate lawyer	»»	Real Estate Legal Director
Investment consultant	»»	Real Estate Portfolio Director

In collaboration with the Royal Institution of Chartered Surveyors (RICS), EMPIRE 2020 program integrates a session with a focus on Future Education, International Standards, and RICS, delivered by Peter Bolton King, Global Director of Professionalism and Ethics at RICS.



KEYS FACTS

Duration: 56 days over 15 months.
Language: French and English.
Intake: Autumn.
Format: 3 days every 3 weeks.
Degree - Level I degree (3rd cycle: Master).
Rolling Applications.

REQUIREMENTS

- › A higher university degree.
- › 5 years of professional experience.

GET IN TOUCH

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CLASS PROFILE

37

AVERAGE AGE

25

CLASS SIZE

60%

WOMEN

14

AVERAGE WORK EXPERIENCE



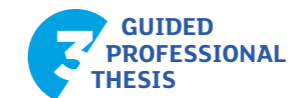
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EXECUTIVE SPECIALIZED MASTERS



ARE THESE PROGRAMS FOR YOU?

If you are a senior manager, a project manager, a business unit head or an entrepreneur and wish to expand your **industry knowledge** of one of the 3 areas below, as well as follow a curriculum that is focused on your specific **industry needs and challenges**, then these Executive MS are made for you!

4 REASONS WHY



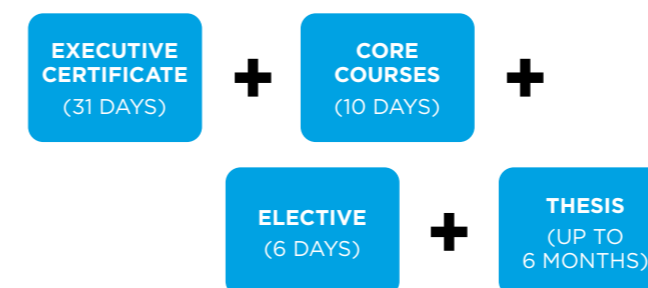
3 SPECIALIZATIONS

- › Executive MS in Financial Management & Control 
- › Executive MS in Marketing Management & Digital 
- › Executive MS in Strategy & Management of Health Industries

ADAPT THE PROGRAM'S FORMAT TO YOUR SITUATION

Earn a certification in Marketing or Finance by opting for an Executive Certificate (EC) program of 31 days.

After successfully completing the 31 days you have the option to reach for a degree by transferring the credits and completing the below requirements:



 EXECUTIVE CERTIFICATE OPTION AVAILABLE.



KEYS FACTS

Core Courses: 10 days.
Specializations:
› Executive Certificate 31 days. 
Electives: 6 days.
Thesis: maximum 6 months after the end of training.
Duration: 47 days over 12 months + 6 month for the thesis.
Intake: 3 intakes in autumn.
Format: 2 to 3 days every 2 weeks or 3 days per month.
Rolling Applications.

REQUIREMENTS

- › A higher university degree or Eligible for VAPP (validation of knowledge acquired by experience).
- › 3 years of professional experience.

GET IN TOUCH

The Executive Specialized Masters Team
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CLASS PROFILE

37

AVERAGE AGE

20+

NATIONALITIES

20

CLASS SIZE

12

AVERAGE WORK EXPERIENCE



PARTNERS



© Julia Savchenko



EMiLUX

EXECUTIVE MASTER IN LUXURY MANAGEMENT & DESIGN INNOVATION

EXECUTIVE MASTER IN LUXURY MANAGEMENT & DESIGN INNOVATION (EMiLUX)

IS THIS PROGRAM FOR YOU?

Are you looking to expand your knowledge of **luxury markets**, delve into **design & innovation**, sharpen your **entrepreneurial skills** and gain **international experience**? Then the EMiLUX program is made for you!

7 RESIDENCY MODULES ACROSS THE WORLD



FRANCE | USA | UAE | ASIA | SWITZERLAND | ITALY

DEGREES & CERTIFICATIONS

- › A degree from **ESSEC Business School**.
- › A certificate from **Parsons Executive Education**.
- › A certificate in "Made in Italy Case Study Analysis" from **Accademia Costume & Moda**.

CAREER

GRADUATES WHO HAVE TAKEN ON ADDITIONAL RESPONSIBILITIES



GRADUATES WHO ATTRIBUTE THEIR PROGRESS TO THE SKILLS ACQUIRED DURING THE PROGRAM



GRADUATES WHO HOLD POSITIONS WITH GLOBAL EXPOSURE



6 REASONS WHY

- 1 EXECUTIVE FRIENDLY FORMAT
- 2 FACE-TO-FACE & DISTANCE LEARNING
- 3 7 RESIDENCIES IN 6+ COUNTRIES
- 4 INTERNATIONAL LUXURY EXPERIENCE
- 5 A NETWORK OF EXCELLENCE
- 6 ENTREPRENEURIAL PROJECT

KEY FACTS

Duration: 12 month part time modular & hybrid program.

Rolling applications.

REQUIREMENTS

- › Minimum age: 27 years.
- › University degree.
- › Minimum 6 years of work experience.
- › Advanced level of English
- › International experience.

GET IN TOUCH

The EMiLUX Team
Email: emilux@essec.edu

CLASS PROFILE

27

AVERAGE AGE

5

AVERAGE WORK EXPERIENCE

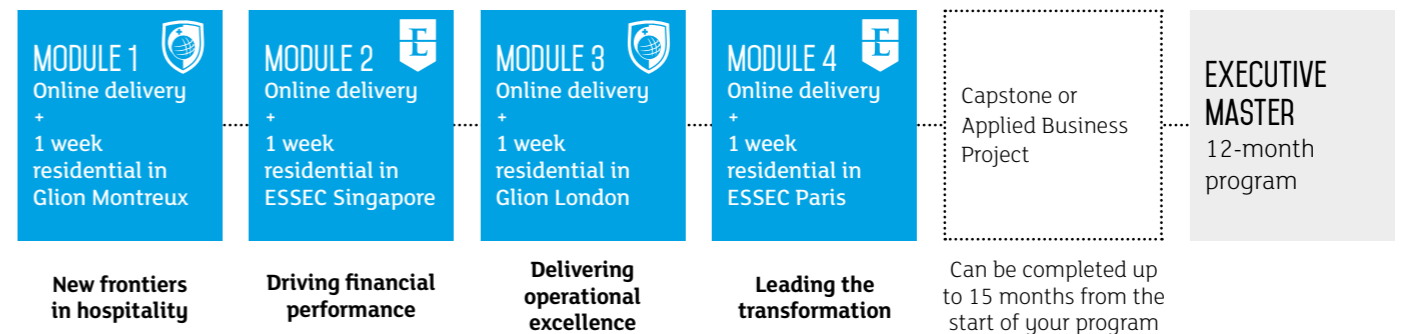
GLOBAL EXECUTIVE MASTER IN HOSPITALITY LEADERSHIP

IS THIS PROGRAM FOR YOU?

Do you want to develop your leadership skills and access strategic positions in the hospitality sector? Are you interested in understanding and analyzing the major trends in the hospitality industry, market opportunities, and potential action plans to develop your strategic vision? Then this program is for you!

5 REASONS TO CHOOSE THIS PROGRAM

- 1 A PARTNERSHIP OF EXCELLENCE
- 2 HYBRID LEARNING
- 3 4 MODULES ACROSS 4 CITIES
- 4 AN ENTREPRENEURIAL PROJECT
- 5 A STRONG NETWORK



A PARTNERSHIP OF EXCELLENCE

- › Offers luxury & hospitality **business education.**
- › Accredited by the **New England Commission of Higher Education (NECHE).**
- › **Ranked #3 Institution worldwide** for employer reputation (2022) (QS World University Rankings, 2022).

GET IN TOUCH

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KEY FACTS

Duration: 12 month part time modular & hybrid program.
Rolling applications.

REQUIREMENTS

- › Minimum Age: **27** Years.
- › University degree.
- › Minimum **5** years of work experience.
- › Advanced level of English.



ONLINE EXECUTIVE MASTER IN DIGITAL TRANSFORMATION

IS THIS PROGRAM FOR YOU?

Are you looking to lead the digital transformation of your organization, thrive in a global and digital world, and enhance your employability? Are you interested in enrolling in an executive program or joining a degree course alongside international participants? If so, this program is the perfect fit for you!

5 REASONS WHY

1 FLEXIBLE
100% ONLINE

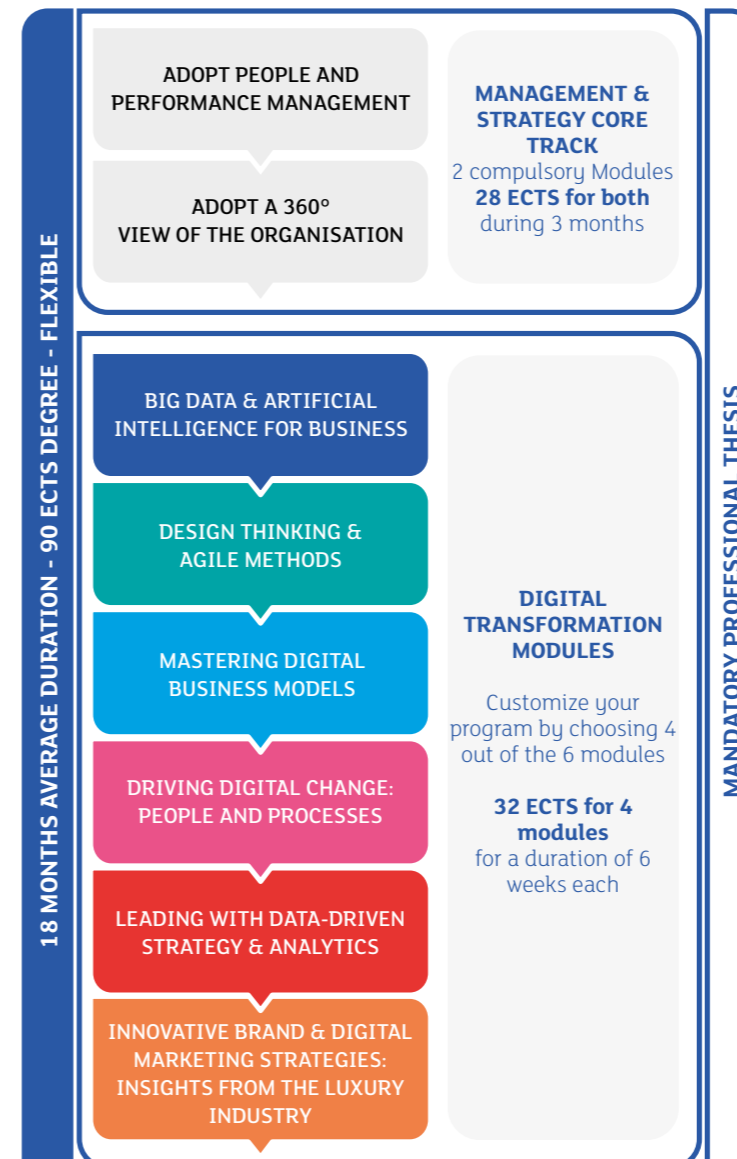
2 TEAM
WORK
APPROACH

3 INDIVIDUAL
COACHING
SESSIONS

4 ACCESS TO
CONFERENCES

5 100%
IN ENGLISH

BUILD YOUR OWN ONLINE TRACK



KEY FACTS

Duration: 18 months
(2 hours per day on average).
Candidatures ouvertes en continu.

REQUIREMENTS

- › **English:** A TOEIC score of at least **785** or **B2** on the Common European Framework of Reference.
- › Candidates must have some notions and/or experience with digital technologies.
- › Minimum **3** years of working experience For *Leading with Data-driven Strategies & Analytics*.
- › Minimum Bachelor's degree For *Leading with Data-driven Strategies & Analytics*.

GET IN TOUCH

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SHORT PROGRAMS

GOLDMAN SACHS 10,000 SMALL BUSINESSES

IS THIS PROGRAM FOR YOU?

As a small business owner or the main decision-maker, you're eager to accelerate the growth of your business. Your ambitious ideas and projects are driving you to take your company to the next level. Look no further, as this program is tailor-made for you!

5 REASONS WHY

1 LEARN KEY
BUSINESS
GROWTH
STRATEGIES

2 FULLY
FUNDED
BY GOLDMAN
SACHS

3 EXPERIENCE
PEER
TO PEER
LEARNING

4 RECEIVE
INDIVIDUAL
& COLLECTIVE
BUSINESS
COACHING

5 ACCESS AN
INTERNATIONAL
NETWORK OF
SMALL BUSINESS
OWNERS

IMPACT

In both the US and UK, thousands of graduates have witnessed the transformative impact of the 10,000 Small Businesses program.

GRADUATES FEEL MORE CONFIDENT
MANAGING GROWTH

94%

GRADUATES RELY MORE ON FINANCIAL
DATA TO MAKE DECISIONS

84%

GRADUATES FEEL MORE EFFECTIVE
AS BUSINESS LEADERS

97%

#10KSBFRANCE

GET IN TOUCH

The Goldman Sachs Team
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A PROGRAM IN 3 STEPS

- Step 1** - Cover the key foundations.
- Step 2** - Take a deep dive into your strategies.
- Step 3** - Finalise your plan with your peers.

KEY FACTS

Duration: 16 days over 4 months.
Intakes: 2 per year: Spring/Autumn.
Rolling applications.

REQUIREMENTS

- › **Your business:**
 - Must have been operating for at least three years.
 - Should have an annual turnover of at least 250,000€.
 - Must be based in France.
 - Should have at least five employees.
- › **You should not have recent or extensive management education.**



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IS THIS PROGRAM FOR YOU?

If you are an established professional looking to gain additional skills and expertise in a specific field that is relevant in today's competitive job market, then one of these Advanced Certificates might be made for you!

EXECUTIVE CERTIFICATES

8 EXECUTIVE CERTIFICATES

	DIRECTION FINANCIÈRE ET CONTRÔLE	DIRECTION MARKETING ET DIGITAL	COACHING, LEADERSHIP AND CHANGE	WOMEN BOARD READY	DIGITAL LEADERSHIP	DIGITAL TRANSFORMATION	DIRECTION DES RESSOURCES HUMAINES	"GENERATION AFRICA UNE VISION TRANSVERSALE DU CONTINENT AFRICAIN, CIBLÉE ET SUR MESURE"
DURATION	31 days over 7 months	31 days over 10 months	18 days over 8 months	<10 days over 6 months	23,5 days over 7 months	4 x 6 weeks	18 days over 7 months	12 days over 3 months
CAMPUS	Paris - la Defense	Paris - la Defense	Paris - la Defense	Paris - la Defense	Paris - la Defense	Online	Paris - la Defense	"Rabat (Marocco) - Online"
LANGUAGE								
START DATE	January	January	Autumn	Spring	Spring	Variable	Spring/Autumn	spring / Autumn
OBJECTIVE(S)	To develop skills in strategic financial management and leadership, while integrating principles of ethics and sustainability.	Develop the ability to create a comprehensive marketing strategy in the digital economy, master marketing tools, understand industry dynamics, propose solutions, and manage interactions with other functions of the company.	Train experienced business coaches to understand organizations and their transformation challenges through three stages: Coaching Learner, Coaching Master, and Advanced Leadership & Coaching.	"Prepare women for executive roles and board positions, offering networking opportunities and fostering gender-specific value creation through partnerships with women's networks and HR experts."	Enhance skills in digital strategy and steering tools to create value, as well as promote digital transformation management and agile leadership in constantly evolving environments.	Prepare managers for digitalization by providing them with tools for digital transformation and specializations such as big data, artificial intelligence, design thinking, digital business models, and innovative digital marketing.	Reassess HR practices, align with the social context, develop strategies for evolving organizations, and improve skills in recruitment, training, talent management, engagement, and digitalization.	Explore African business opportunities via economic, cultural, and geopolitical developments, expert advice, and case studies for a stronger professional impact in Africa.
ELIGIBLE TO CPF	YES	YES	YES	NO	YES	YES	YES	NO

GET IN TOUCH

The Executive Certificate team

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SHORT PROGRAMS

5 REASONS WHY

-  **1 DIVERSE THEMES AVAILABLE**
-  **2 70% OF OUR PROGRAMS ARE ELIGIBLE CPF**
-  **3 SHORT EXECUTIVE FRIENDLY PROGRAMS**
-  **4 BUILD YOUR OWN TRACK**
-  **5 FOCUSED ON ENTREPRENEURSHIP, ARTIFICIAL INTELLIGENCE AND CSR**

CHOOSE ONE OF OUR EXECUTIVE SHORT PROGRAMS AND DEVELOP KEY SKILLS IN LESS THAN 6 DAYS!

MANAGEMENT, LEADERSHIP & HR

- › Managers, tous leaders
- › Construire une stratégie de transformation RH
- › Déployer sa stratégie de transformation RH
- › Manager en situation incertaine et complexe
- › Management transversal
- › Faire adhérer grâce au dialogue social et sociétal

FINANCIAL MANAGEMENT & CONTROL

- › Piloter la performance globale et accompagner les transformations des entreprises (blended)
- › Gérer les risques et financer l'entreprise
- › Gestion stratégique des coûts et analyse prédictive
- › Gestion et finance - Les fondamentaux pour les non spécialistes

MARKETING & BUSINESS DEVELOPMENT

- › Key Account Management
- › Expérience clients: comment la mettre en œuvre concrètement dans votre entreprise ?
- › Définir et déployer sa stratégie marketing et commerciale (Online)
- › Construire et mettre en œuvre le marketing digital
- › Définir une stratégie marketing centrée sur l'expérience client
- › Définir et mettre en œuvre une stratégie commerciale à l'ère du digital

PURCHASING & SUPPLY CHAIN

- › Concevoir, planifier et maîtriser les opérations de supply chain à l'ère du digital
- › Concevoir et mettre en œuvre une stratégie d'achats globale

DATA, AI & DIGITAL

- › Big data, analytics et IA
- › Conduire le changement numérique: personnes et processus (Online)
- › Transformer les métiers avec le digital
- › Driving Digital Change – People & Processes (Online)
- › Mastering Digital Business Models (Online)
- › Big Data and Artificial Intelligence for Business (Online)
- › Leading with Data-Driven Strategies and Analytics (Online)
- › Maîtriser les business models numériques (Online)

CHANGE & NEGOTIATION

- › Parcours certifiant - Négociation, Médiation et Résolution de Conflits
- › Les fondamentaux de la négociation
- › Médiation et résolution de conflits
- › Négociation et Conduite du changement
- › Négociation et dialogue social
- › Parcours Change management expert (learner + maker)
- › Change Learner
- › Change Maker
- › Change Master

STRATEGY, CSR, INNOVATION & ENTREPRENEURSHIP

- › Développement durable et responsabilité sociale des entreprises (Blended)
- › Innovation, responsabilité et design thinking
- › Entreprendre: créer une entreprise
- › Définir et accompagner le déploiement de la stratégie
- › Design Thinking & Agile Methods

SECTORIELLE

- › Expertise Immobilière
- › Innovative Brand and Digital Marketing Strategies: Insights from the Luxury Industry (Online)
- › European Sports Business Program

PROGRAM INFORMATION

Duration: 2-6 days

GET IN TOUCH

Email: formationcourte@essec.edu

Tel. +33(0)1 46 92 35 99



PROGRAMS FOR COMPANIES AND ORGANIZATIONS (1/2)

YOUR ORGANIZATION'S ASSOCIATE FOR TALENTS' GROWTH.

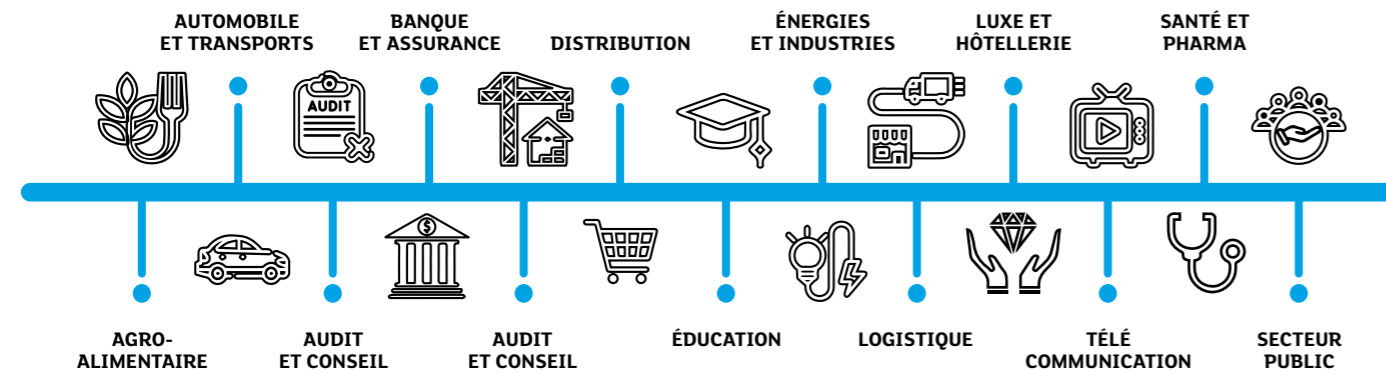
CUSTOMIZED PROGRAMS

5 REASONS TO CHOOSE CUSTOM PROGRAMS

- 1 TAILORED CONTENT
- 2 FLEXIBLE FORMATS
- 3 ALL SECTORS AND INDUSTRIES
- 4 ALL LEVELS OF MANAGEMENT AND LEADERSHIP
- 5 ALL DISCIPLINES AND EXPERTISE

THE BEST OF ACADEMIC AND PROFESSIONAL KNOWLEDGE

Our tailor-made training programs are perfectly aligned with the objectives, culture, and challenges of each organization. Our team of experts actively ensures the achievement of your aspirations and strategic goals.



100
PARTNER COMPANIES

3 000
PARTICIPANTS ANNUALLY

120
PROGRAMS DEVELOPED ANNUALLY

OUR METHODOLOGY IN THREE STEPS

OBJECTIVES AND ORGANIZATION

Our training programs are developed in close collaboration with your company, tailored to your needs and your environment.

PARTICIPANTS AND CULTURE

We take into account the diversity of profiles (COMEX members, high potentials, senior executives, and experts), as well as international and multicultural challenges.

SECTORAL EXPERTISE

Regardless of your sector, we have diverse expertise to tailor the training to your specific needs.

NEEDS ASSESSMENT

We ensure to understand your specific challenges and how to best assist you in leveraging ESSEC's expertise to achieve your goals.

DESIGN AND ENGINEERING

We synthesize your needs to craft a personalized program leveraging the excellence of ESSEC (research, teaching, coaching, mentoring, ecosystem, network).

DEVELOPMENT AND IMPACT

We create unique learning experiences, evaluating participant satisfaction and the impact of our programs to ensure their quality.

CONTACT US:
Stéphane Grand-Chavin Director of Custom Programs stephane.grandchavin@essec.edu

PROGRAMS FOR COMPANIES AND ORGANIZATIONS (2/2)

YOUR ORGANIZATION'S ASSOCIATE FOR TALENTS' GROWTH.

At ESSEC, we design tailored learning experiences that help organizations and their executives to become leaders of change. Through innovation and comprehensive support, we ensure that their learning experience has a real impact.

OPEN PROGRAMS

Targeted Professional Development: Train your collaborators with our Degree programs, Certificates and Short-Term Programs.

Enhance your employees' skill sets with our comprehensive selection programs including diploma courses for a deep and specialized understanding, accredited certifications to strengthen specific competencies, as well as short courses for swift skills enhancement.



REFERENCING

Integration into Your Training Portfolio: Showcase ESSEC Programs.

Extend your organization's training portfolio by integrating ESSEC's programs. In this way, you can offer your employees unique development opportunities that will stimulate their professional growth.

Select from our catalog the programs that best match the needs of your employees and your development strategy.

CONTACT FOR OPEN PROGRAMS, REFERENCING AND FRAMEWORK AGREEMENT

Matias Gonano
Marketing and Business Development Director
gonano@essec.edu

FRAMEWORK AGREEMENT

Strategic Partnership: Benefit from our Framework Agreement

Establish a long-term partnership with our Framework Agreement. Benefit from special rates and personalized support for your employees' professional development. Here's how you can benefit from it:

- 1. Needs Assessment:** We assess your needs in order to create a tailor-made agreement in line with your objectives.
- 2. Customized rates:** Prices are adjusted according to your choice of programs and the number of participants, ensuring excellent value for money.
- 3. Continuing assistance:** Our team will support you throughout the implementation of the Framework Agreement, answering your questions and ensuring effective follow-up.
- 4. Exclusive benefits:** As a special partner, you also benefit from additional advantages to strengthen our partnership.

SOME ESSEC REFERENCES AND PARTNERS



HOW TO FINANCE YOUR PROGRAM?

Our commitment is to nurture and guide diverse generations of talents, empowering them to become the responsible leaders who will shape tomorrow's society. Enter a world that values openness, leadership, diversity and social responsibility - join ESSEC Executive Education!

To support our future leaders, we offer an extensive array of scholarships. Our dedicated admissions team is here to assist you in exploring the various financing options available, tailored to your individual needs and professional situation, as well as the program you choose.

SCHOLARSHIPS

ESSEC offers a comprehensive range of scholarships, designed to support high-potential senior executives and leaders on their professional journey to success.

ENTREPRENEURSHIP

For candidates who have been involved in an entrepreneurial project or start-up, or have plans to create one.

FUTURE WOMEN LEADERS

For women who are driven to pursue positions of leadership in the future.

HIGH POTENTIALS

For candidates who have demonstrated exceptional career advancement, in any function or sector.

DIVERSITY AND INTERNATIONAL EXPERIENCE

For candidates with international experience, having worked in multiple countries and possessing a profound understanding of intercultural business environments, as well as proficiency in multiple languages.

EMERGING MARKETS

For candidates from an emerging or developing country, who can demonstrate their significant positive impact on the local economy of their respective country.

NEW BUSINESS TRENDS

For candidates who have shown their contribution in Digital Transformation, Sustainability, Entrepreneurship & Intrapreneurship.

SMALL BUSINESSES

For candidates working in a small company that contributes to the French economy.



EMPLOYER SPONSORSHIP

At ESSEC Executive Education, many participants receive sponsorship from their employers, which can include flexible work arrangements, tuition coverage, or full financial support for program and travel expenses. Our recruitment team is here to provide helpful tips on securing employer sponsorship.

PRODIGY LOAN

Some of our programs are eligible for the Prodigy Finance International Loan Program. Unlike banks in France, Prodigy Finance does not require collateral or a co-signer. These loans are based on the participant's future earning potential and do not consider credit history. If you're interested, you can apply online on the Prodigy Finance website.

BANK LOAN

ESSEC participants may be eligible for a preferential bank loan rate through our banking partners, covering full tuition and repayable starting at the end of the first year of work. Please note that loan applicants must have a guarantor residing in France, with sufficient income to cover monthly payments. The guarantor can be a French citizen, a close family member, or both. Additional fees and expenses are the responsibility of the participant.

PERSONAL FINANCING

Self funded candidates have the possibility to pay their tuition fee in termly instalments, depending on the program and can apply to preferential rates depending on the program. For more details, please reach out to our Admissions team.

FOR MORE INFORMATION

Email: exed@essec.edu



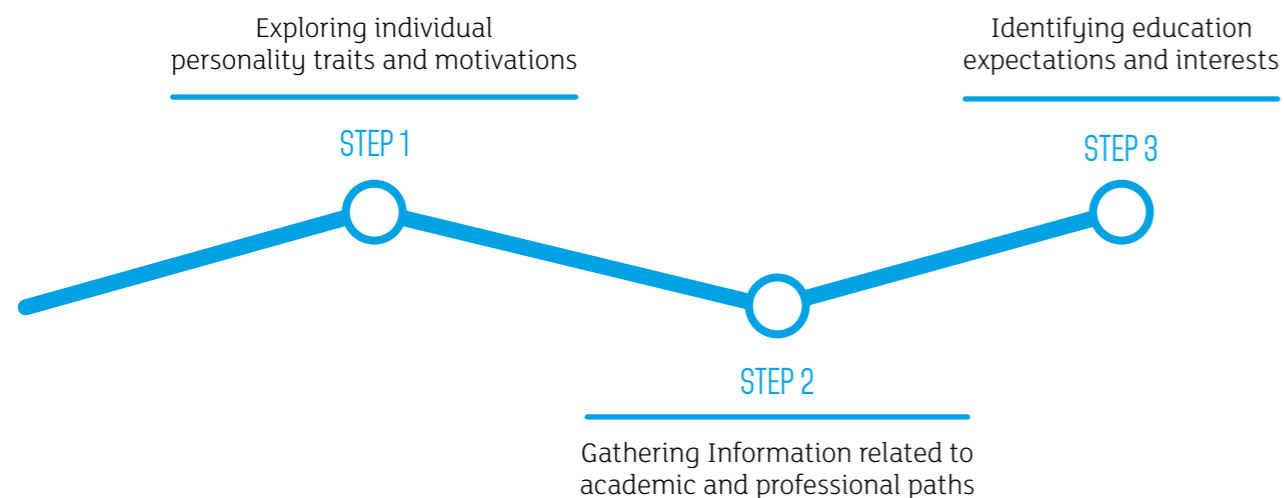
HOW TO ADVANCE YOUR CAREER BEFORE AND AFTER THE PROGRAM?

From choosing the right program to finding the right job for you, the ESSEC Executive Education teams support you throughout your journey.

BEFORE THE PROGRAM - CAREER MAPPING

The Career Mapping is a premium, digital platform which was especially conceived for ESSEC Executive Education. It offers complete, personalized guidance from an advisor Advisor to candidates who wish to build an education path which not only fits their profile, but also their personality and motivation.

This digital experience consists of 3 steps - made of a questionnaire designed for a specific goal per step:



DURING THE PROGRAM - THE TALENT CENTER

Once you have selected and enrolled in the suitable program, the Talent Center team is committed to supporting all participants in the degree programs to achieve their career development goals. They receive personalized career assistance until the completion of their program, ensuring a tailored approach to their professional growth.

INDIVIDUAL SUPPORT

- › 4 coaching sessions to guide you through your professional transition and repositioning, project construction, or leadership development.
- › 3 Flash counseling sessions for expert advice on specific topics like LinkedIn, salary negotiation, or strategic relooking.
- › 1 kick-off session to discuss your project and assist you in defining a concrete action plan.

CAREER WORKSHOPS AND JOURNEYS

- › Crafting your professional project: assessment, collective reflection, action plan.
- › Job search strategies: CV preparation, job interviews, and more.
- › Expanding your network: networking strategy, LinkedIn, navigating workplace politics.
- › Enhancing your skills: leadership, public speaking, conflict management.

EVENTS

- › Networking opportunities at inter-promotional and alumni evenings.
- › Participation in thematic conferences.

CAREER TOOLS

- › MBTI, questionnaires, and debriefing for motivation and personality indicators.
- › CaseCoach, a platform for interview preparation through case studies.

AN INCUBATION PROGRAM

- › Receive support for your business creation project.
- › Interact with experts, resident alumni, and the entrepreneurial community.

K-LAB RESOURCES AND WORKSHOPS

- › Enhance your digital and literacy skills.
- › Access a wide range of documentary resources.

JOIN OUR ALUMNI NETWORK

69K

ALUMNI

+125

CLUBS & CHAPTERS

900

INTERVIEWS & COACHING

50K

JOB OFFERS IN JOB BOARDS

1,000

EVENTS



Mercedes ABRAMO

President & CEO,
Cartier North America
Global MBA



François QI

Management Control
Director, PwC
Executive MS in Financial
Management & Control

Motsem AL AMOUR

Strategic Executive IT
& Security Expert, Aruba
(Hewlett Packard)
ESSEC & Mannheim
Executive MBA



Aygyun AGAEVA

Head of Content Supply
Chain, DAVV
Productions
Executive Master in Luxury
Management (EMiLUX)



Olivier MARECHAL

Partner, Ernst & Young
(EY) Luxembourg
Global MBA



Charles BLANDIGNÈRES

Real Estate Project Director,
PIMCO
Executive Master in Real
Estate Management



Paola URSO-CASOLARI

Marketing & Commercial
Director, Open Tour
Paris
Management & Gestion
des Organisations



Mehdi SEBTI

Digital Transformation &
Value Advisory Leader,
ServiceNow
ESSEC Executive MBA



Rukayyat KOLAWOLE

Founder
PaceUP Invest GmbH
ESSEC & Mannheim
Executive MBA



Nicolas LÉVY

Co-CEO, Le Lit National
Goldman Sachs: 10,000
Small Businesses



Gilles RONEY

Deputy General Manager in
charge of implementation,
Majorelle
Management & Gestion
des Organisations



Ana DIAZ ESPINOSA

Head of Logistics
& Transport at the
Information Systems
Direction, Louis Vuitton
ESSEC Executive MBA





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Executive Education
Financial Times, 2023



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ESSEC | CPE Registration number 200511927D
Period of registration: 30 June 2023 - 29 June 2029
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Africa

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www.essec.edu

The content of this brochure is intended for informational purpose only, is subject to modification and is not legally binding.

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